IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:

Theodore S. Voltmer, et al.

Docket No.:

40655,3600

Serial No.:

09/836.213

Group Art Unit:

3622

Filed:

April 17, 2001

Examiner:

Raquel Alvarez

Title:

SYSTEM AND METHOD

Confirmation No.:

6105

Title

FOR NETWORKED LOYALTY PROGRAM

AMENDMENT AFTER RCE

Mail Stop Amendment Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Advisory Action mailed on October 3, 2007, and prior to examining the above-referenced application after the RCE, please consider the following remarks and amendments.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.